

GROUP MIGRATION

**NEW MEMBERSHIP AND
CLAIMS PROCESSING SYSTEM**

LET'S GET STARTED



Printed material



Online resource



Keep members informed about their health insurance benefits

To continue providing you and your employees with the service you expect from Wellmark, we are streamlining our administrative processes by migrating all members to a new membership and claims processing system. This will happen at the time of your renewal.

Your employees will experience a relatively seamless transition during this time. Members will receive new ID cards with a new Wellmark ID number prior to the effective date. Use these materials to let your employees know about this change. Materials are all free to order or download from the [Marketing Toolkit on Wellmark.com](#).

GET STARTED TODAY!

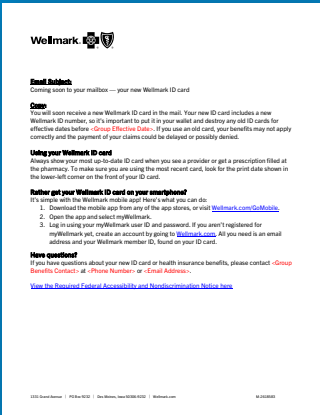




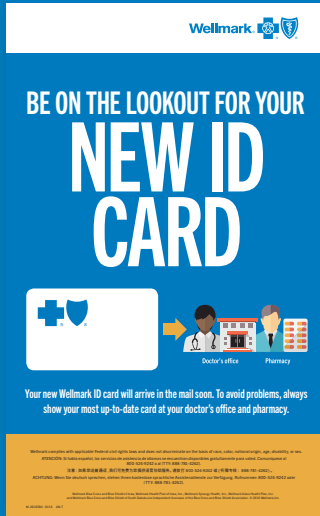
Printed material



Online resource



M-2618582
Article template



M-2018584
Poster



M-2019239
Paycheck stuffer

Printed materials — it's easy to make sure your employees know when to expect new ID cards

Use these materials to ensure employees know they will soon receive a new Wellmark ID card. Stuff the flyer into paycheck envelopes, hang the poster up in break rooms or use the article template in your company newsletter.

Keys to success:

Follow these tips to easily find and use these pieces on the Wellmark Marketing Toolkit.

1. Use the search term “system migration” or the item’s form number.
2. Decide whether you want this piece printed (if applicable) or if you want to download it straight to your computer.

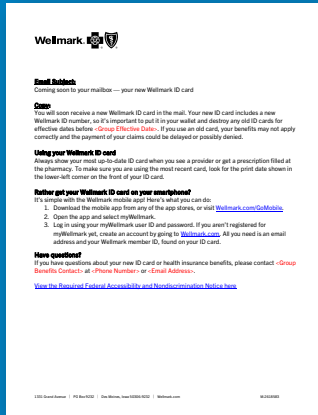




Printed material



Online resource



M-2618583
Email template

Online resources — click to engage your employees

If online resources work better for you, use the email template to encourage employees to be on the lookout for their new Wellmark ID card — coming to their mailbox soon.

Keys to success:

Using the Wellmark-provided email template is as easy as downloading, copy/pasting and sending.

1. Search by form number M-2618583 and select “Download.”
2. Edit the <variable information> and paste the content into a new email.
3. Test any hyperlinks before sending to your employees.



BACK TO BEGINNING

Wellmark complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si habla español, los servicios de asistencia de idiomas se encuentran disponibles gratuitamente para usted. Comuníquese al 800-524-9242 o al (TTY: 888-781-4262).

注意：如果您说普通话，我们可免费为您提供语言协助服务。请拨打 800-524-9242 或（听障专线：888-781-4262）。

ACHTUNG: Wenn Sie deutsch sprechen, stehen Ihnen kostenlose sprachliche Assistenzdienste zur Verfügung. Rufnummer: 800-524-9242 oder (TTY: 888-781-4262).



Wellmark Blue Cross and Blue Shield of Iowa, Wellmark Health Plan of Iowa, Inc., Wellmark Synergy Health, Inc., Wellmark Value Health Plan, Inc. and Wellmark Blue Cross and Blue Shield of South Dakota are independent licensees of the Blue Cross and Blue Shield Association.

Blue Cross®, Blue Shield® and the Cross® and Shield® symbols, are registered marks of the Blue Cross and Blue Shield Association, an Association of Independent Blue Cross and Blue Shield Plans. Wellmark® is a registered mark of Wellmark, Inc.

© 2017 Wellmark, Inc.