

A SMARTER WAY TO THINK ABOUT PHARMACY

LOOKING TOWARD A LOWER COST OF CARE



BlueSimplicitySM Rx is a **value-based drug program** that helps manage the long-term health of your employees *and* your organization.

Not all formularies are created equal

Do you want to help manage the long-term cost of care for your employees and business while still providing a comprehensive health care solution? Then it's time to think differently. Soaring drug costs hurt your bottom line and can limit access to necessary drugs for your employees. BlueSimplicity Rx prioritizes safety and efficacy — not just the price tag like other formularies do.

DISCOVERING A DRUG'S TRUE VALUE

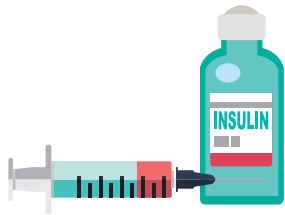
Here's how BlueSimplicity Rx works:



















We look at the drug's true value by weighing all of these factors, and only then do we assign it to a level. Level 1 preventive drugs are the highest value, while Level 5 contains the drugs that will cost your employees the most out of pocket.

Why does this matter?

When we look at how safe and how well a drug works — not simply the price tag — everyone's health is better protected in the long run. It's part of Wellmark's commitment to making the right choice the easy choice. Your employees can visit the **BlueSimplicity Rx Drug List** on Wellmark.com for a full list of drugs in each level.



Check out how BlueSimplicity Rx treats common diabetes drugs.

LEVEL	DRUG NAME	BLOOD SUGAR CONTROL	PREVENTS DIABETES	NO SAFETY CONCERNS	TOTAL COST	MEMBER COPAY
1 Preventive	 Metformin				\$	0
2 Highly cost effective	Glimepiride				\$\$	\$
3 Cost effective	Januvia				\$\$\$	\$\$
4 Somewhat cost effective	Farxiga				\$\$\$\$	\$\$\$
5 Minimally cost effective	Glumetza				\$\$\$\$\$	\$\$\$\$



METFORMIN IS NOT ONLY A BEST BUY — IT'S YOUR BEST BET.

Metformin prevents and treats diabetes, is safe and costs less compared to other diabetes treatments.

Wellmark complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si habla español, los servicios de asistencia de idiomas se encuentran disponibles gratuitamente para usted. Comuníquese al 800-524-9242 o al (TTY: 888-781-4262).

注意：如果您说普通话，我们可免费为您提供语言协助服务。请拨打 800-524-9242 或（听障专线：888-781-4262）。

ACHTUNG: Wenn Sie deutsch sprechen, stehen Ihnen kostenlose sprachliche Assistenzdienste zur Verfügung. Rufnummer: 800-524-9242 oder (TTY: 888-781-4262).



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