

# FULLY INSURED ADMINISTRATIVE SERVICES

# FULLY INSURED ADMINISTRATIVE SERVICES INCLUDE:

- Medical management
- Pharmacy program
- Service excellence
- Comprehensive reporting
- Consultative account management
- Network management
- Administrative services
- Online resources
- Consumer resources

In addition to the peace of mind you and your employees receive by being a Wellmark Blue Cross and Blue Shield customer, you get a variety of programs and services, included in your administrative fee.

# **Medical management**

- BeWell 24/7<sup>SM</sup> nurse support, care navigation, decision support and advocacy services
- Condition Support (disease management) for asthma, coronary artery disease and diabetes
- Pregnancy Support program
- Medical policy monitoring and review
- Pre-service care notifications and approvals
- Active care concurrent review and continued stay reviews
- Advanced care complex case management and chronic condition review
- Core Wellness Center includes online Wellness

Assessment and feedback report, health quizzes, trackers and newsletters

### **Pharmacy program**

- Pharmacy program based on lowest net spend and transparency
- Clinical pharmacy programs such as step therapy, prior authorization, drug list management, quantity limits, copay waivers and over-the-counter program
- Targeted member and provider educational initiatives

### Service excellence

- Local, experienced customer service staff who focus on the member
- Best-in-class claims processing including coordination of benefits, fraud and abuse investigation, and workers' compensation
- Quality assurance initiatives to address accuracy of claims payment

- Membership and enrollment administration
- Corporate focus using Six Sigma and Lean to eliminate waste and non-value-added processes

# **Comprehensive** reporting

- Innovative predictive modeling tools to identify members for program outreach
- Integrated, account-specific health, pharmacy and utilization reports
- Consultative analysis and proactive recommendations



Get the most out of your administrative services.

# Consultative account management

- Experienced account manager and service team providing strategic planning support and day-to-day contact
- Proven seamless implementation process for new groups, products and services
- Employee meeting support (annual open enrollment, retiree and orientation)
- Cross-functional account management team consisting of industry professionals analyzing your group-specific data, providing consultation and account-specific, datadriven recommendations

# **Network management**

- Comprehensive local and national network
- Network development and administration
- Quality programs with providers
- Blue Distinction® Centers for Specialty Care

- Custom networks providing additional savings in select areas
- Blue Cross Blue Shield Global Core® international health care solutions

# Administrative services

- · Coverage manuals
- Group insurance policy
- ID cards
- Explanation of benefits statements — print and online
- HIPAA resources
- Claim forms
- Manuals and guides

### **Employer resources**

- Online employer administration tools such as check claims status, member records maintenance, e-billing and e-payment and view eligibility and benefits
- Toolkit of printed health education materials for use at worksite
- Turnkey topic-based worksite wellness programs

- Employer reporting tool
- Web-based or electronic enrollment
- ID card ordering
- Forms available to download

# **Member engagement**

- Personalized member portal to check claims status, view eligibility and manage benefits
- MyWellmark® Care Finder allows members to find network providers and cost estimates for common services
- Benefit education
- Member discounts (Blue365®)
- · Identity protection services
- Health and wellness newsletter
- Targeted outreach initiatives
- Enrollment materials
- Pharmacy tools such as the Wellmark Drug List, Drug Interaction Checker, Pill Identifier and the ability to review prescriptions

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