

PRESCRIBING A HEALTHIER FUTURE

WELLMARK PHARMACY PROGRAM

LEADING THE WAY IN TRANSPARENT, EFFICIENT AND EFFECTIVE CARE.

You save time, money and effort thanks to combined medical and pharmacy benefits from Wellmark Blue Cross and Blue Shield. It's our answer to managing the rising costs of care, while also making it easier on your employees to take control of their health investment. We tap into the power and efficiency of our national pharmacy program but retain local control of benefits, drug lists and clinical programs.



LOCAL MANAGEMENT

Provide your employees unmatched access to pharmacies through our comprehensive network. We're able to get even greater discounts, which we pass back to you, by leveraging our 2 million members.



EXPERT EVALUATION

The Pharmacy & Therapeutics (P&T) Committee consists of local doctors and pharmacists that select medicines based on safety and effectiveness, not just cost.



INDEPENDENT CHANNELS

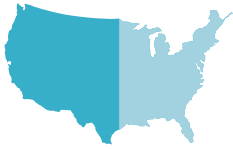
To keep your costs as low as possible, we divide pharmacy management into three cost-saving components: pharmacy benefits, specialty drug and mail order.

A PRESCRIPTION FOR LOWER COSTS

Your employees have access to the most effective medications on the market — without drug company influence — and you can protect your budget from high-cost, low-performing drugs. We control our own drug list with input from our P&T Committee to smartly manage the total amount spent on pharmacy.

Provide your employees access to the right drug for the right reason and at the right time. Wellmark Pharmacy Program positively impacts pharmacy trend and premiums by focusing on clinical effectiveness and cost management without sacrificing performance.

PHARMACY NETWORK



**68,000
PHARMACIES
NATIONALLY**

WELLMARK DRUG LIST

The Wellmark Drug List is a drug formulary or list of medications, products or devices approved by the U.S. Food and Drug Administration (FDA). The Wellmark P&T Committee then evaluates these approved products based on clinical effectiveness and value, which directs the tier or level assignment and cost. The most up-to-date list is on Wellmark.com.



**TIER 2
TIER 1**



**TIER 3
TIER 2
TIER 1**



**TIER 4
TIER 3
TIER 2
TIER 1**

**BlueSimplicitySM
Rx**



**LEVEL 5
LEVEL 4
LEVEL 3
LEVEL 2
LEVEL 1**

SPECIALTY DRUG STRATEGY

Specialty pharmacy services provide delivery of medications and personalized, ongoing disease-specific support to members. Wellmark's specialty drug strategy appropriately allocates specialty drugs under both medical and pharmacy benefits to better manage specialty drug spend.

FULL-SERVICE APPROACH

- Integrated care management for a total health perspective
- Programs to support the right drug and right dosage
- Disease-specific therapy programs

PREFERRED NETWORK

- Two preferred vendors
- Negotiate deeper discounts by channeling volume to preferred vendors

VALUE-BASED DESIGN

- Preferred and non-preferred drug list
- Varying cost-share models to drive preferred use
- Drugs evaluated on safety, efficacy and overall cost, as well as comparison to similar treatments

OUR SOLUTIONS HAVE YOU COVERED

By strategically managing your pharmacy program, you can positively impact cost without sacrificing access.



Your employees get the best specialized care, providers and pricing.



**PHARMACY
NETWORK**

+



FORMULARY

+



**PREFERRED SPECIALTY
PHARMACY NETWORK**

DRUG MANAGEMENT

Consistency in drug management across both pharmacy and medical benefits is critical. This means creating similar programs, benefits, processes and rules to achieve consistent results.



UTILIZATION MANAGEMENT

- Prior authorization
- Step therapy
- Quantity limits
- Chronic disease programs
- Opioid medication management program



BENEFIT DESIGN

- Network
- Formulary
- Specialty
- Cost share/coinsurance

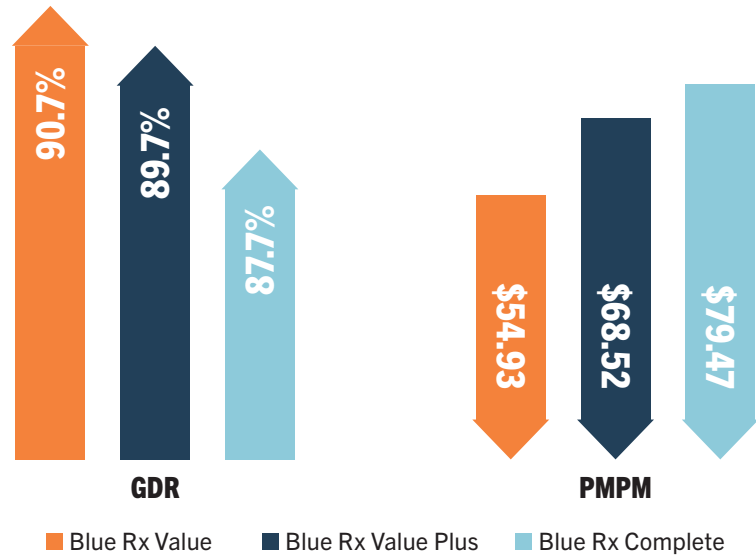


SERVICE PROGRAMS

- Counseling
- Adherence
- Care management
- Site of care

THE RIGHT FORMULARY OPTION

Formulary management can raise generic dispensing rate (GDR) and lower per member, per month costs (PMPM).



STAY AHEAD OF THE CURVE

Our pharmacy benefits are managed with insights, data and analysis culled from continuous observation, which allow for quick adaptation to a dynamic market.



NEAR REAL-TIME PRICE DATA

Monitor and analyze manufacturer price changes for quick response.



KEEP A CLOSE EYE ON UTILIZATION

Detect sudden utilization increases, identify inappropriate or unnecessary use and offer management suggestions.



MONITOR THE DRUG PIPELINE

Assess the impact of new drugs coming to market, and identify and implement any cost-saving opportunities.



FRAUD, WASTE & ABUSE

Reduce misuse and abuse of drugs, including a comprehensive prescription monitoring program before and after medications are dispensed.

THE DIFFERENCE IS IN THE DETAILS

Your overall health care — both costs and experience — is positively impacted by managing your medical and pharmacy benefits together.



Pharmacy leveraged alongside medical to reduce overall health care expenses.



Specialty drugs managed on both medical and pharmacy benefits for coordinated care.



Full disclosure of price points for greater insight and transparency.



Designed to promote safe, high-performing, cost-effective drugs for efficient care.



Holistic look at total cost of care for greater understanding of your health care usage and trend.



Aligned with your needs to manage health care costs without sacrificing safety and effectiveness.

CONNECTING THE DOTS

By pairing medical and pharmacy benefits, we offer insights into utilization (i.e. what's being prescribed, how often and at what price) and total spend for a better look at your larger health picture.



MANAGED TOGETHER

Emergency room visits — **4% lower**

Hospital stays — **9% lower**

PMPY medical costs — **11% lower**

Managing the rising costs of prescription drugs is no easy task. Through integration of medical and pharmacy benefits, you can focus on the health of your employees and your bottom line.

Source: Blue Cross Blue Shield Association and Prime Therapeutics LLC. "Economic and event outcomes of members with carve-in versus carve-out pharmacy benefits: A two-year cohort study," 2014.

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注意: 如果您说普通话, 我们可免费为您提供语言协助服务。请拨打 800-524-9242 或 (听障专线: 888-781-4262)。

ACHTUNG: Wenn Sie deutsch sprechen, stehen Ihnen kostenlose sprachliche Assistenzdienste zur Verfügung. Rufnummer: 800-524-9242 oder (TTY: 888-781-4262).



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